



ibizz creative and
digital agency

chooses scalable container hosting with Nexaa

About ibizz

ibizz is a digital & creative agency that helps organizations grow through strategy, design, development, online marketing, and hosting. What started as a DTP and graphic design studio has evolved into a full-service partner with around 60 specialists. The agency serves clients in sectors such as healthcare, automotive, e-commerce, and SaaS — environments where reliability, performance, and scalability are mission-critical.

As the company grew, so did the need for a modern cloud environment. ibizz wanted to spend less time on infrastructure management and incident handling, and more on innovation and product development.

The challenge: from fragmented hosting to a scalable platform

Over the years, the IT landscape had become increasingly complex.

Multiple servers, platforms, and vendors for web hosting, databases, and storage resulted in heavy manual management and limited visibility. This made the infrastructure error-prone and difficult to scale.

This was especially risky for e-commerce projects. Campaigns, product drops, and new collections often generate sudden traffic spikes. The existing platform could not always handle these peaks reliably, leading to latency and occasional instability.

The development team frequently had to intervene manually — often outside business hours.

At the same time, ibizz already operated according to modern DevOps principles, using containers, custom Dockerfiles, and CI/CD pipelines. They were not looking for traditional hosting, but for a future-proof container platform combining performance, reliability, and automation.

“We wanted to move forward with new products and vision — not troubleshoot in the evenings and weekends.”

— Michiel Jakobs, Manager Data, IT & Security, ibizz —

Why Nexaa?

With Nexaa, ibizz found a developer-first cloud application platform purpose-built for container-native applications. The combination of scalable infrastructure, built-in redundancy, and strong support provided the confidence to migrate.

Key reasons for choosing Nexaa included:

- Container-native hosting for Docker applications
- Fast provisioning of compute, networking, and storage
- High availability and redundancy by design
- Seamless integration with CI/CD pipelines
- Expert support during migration and architecture design
- Reliable EU-based cloud infrastructure in the Netherlands (privacy-first)

“Redundancy, containers that come online quickly, and expert support — that’s what we were looking for.

With Nexaa, we now have the foundation to grow further.”

— Michiel Jakobs, Manager Data, IT & Security, ibizz —

The solution: modern container-first cloud architecture

On Nexaa, every application component runs in its own container. This container-first architecture enables ibizz to scale services independently, deploy updates in a controlled way, and isolate failures. Web servers, APIs, proxies, and background workers operate as separate services, while data is securely managed through managed databases and object storage.

ibizz’s development workflow integrates seamlessly with this setup. Code passes automated quality and security checks, is built into container images, and then deployed in a controlled manner across testing and production environments. New releases are introduced gradually via pilots and staged deployments, minimizing risk and ensuring stability while allowing continuous innovation.



Implementation in three clear phases

To minimize risk and ensure business continuity, ibizz migrated to Nexaa in a structured, phased approach.

1. Assessment & Landing Zone

Tilaa and ibizz first mapped all applications, dependencies, and traffic patterns. A solid foundation was then established within Nexaa, including projects, networks, secrets, storage, and security configurations.

2. Pilot & Hardening

Next, non-critical websites and applications were migrated. During this phase, container resources, autoscaling, health checks, and logging were optimized. This allowed the environment to be tested and refined under realistic conditions.

3. Phased Production Migration

Finally, business-critical environments were migrated. This was done in a controlled manner using staged DNS cutovers and separate databases per application. Performance and stability are continuously monitored — especially during peak loads such as e-commerce campaigns.

“Our developers can focus again on what truly adds value: building products instead of fighting fires”
— Michiel Jakobs, Manager Data, IT & Security, ibizz —

Stack highlights at ibizz

- Language/Runtime: PHP-FPM (API & jobs), Apache (web), Nginx (proxy)
- CI checks: Composer Validate, PHPStan
- Security: Docker Scout (image scanning)
- Release strategy: Version tags per image (web, API, proxy, jobs), promotion per environment
- Data & storage: Managed databases; object storage for media
- Deployment patterns: Canary / blue-green deployments; health-based rollbacks

Results & impact for ibizz

Moving to Nexaa delivered not only technical improvements but also clear business value. The infrastructure is now scalable, stable, and largely automated, enabling the team to focus on growth and innovation.

Key outcomes include:

- Reduced operational pressure — hardly any evening or weekend work
- Faster releases — consistent deployments via automated pipelines
- Reliable peak handling — stable performance during campaigns and product launches
- Stronger security posture — continuous vulnerability insights via Docker Scout and clear responsibilities
- Team focus on innovation — developers build features instead of managing infrastructure

Ready for further and long-term growth

With Nexaa, ibizz now has more than just a modern cloud setup — it has a strategic foundation for the future. The platform enables the agency to scale applications, launch new services, and support demanding clients without having to redesign its infrastructure each time. Because Nexaa is purpose-built for container-native workloads and automation, ibizz can continue evolving its architecture — from microservices to high-availability SaaS solutions — while maintaining stability and performance.

Equally important, ibizz sees Tilaa as a long-term cloud partner. Nexaa is backed by Tilaa's own European infrastructure, redundant architecture, and over 15 years of experience combined with direct expert support when it matters most. This gives ibizz confidence that its data, applications, and customers are in a secure, compliant, and future-proof environment.

Looking ahead, ibizz is already exploring further optimizations such as dedicated media microservices, CDN offloading for static assets, and deeper automation through GitOps and policy-as-code. With Nexaa handling the complexity of infrastructure — from containers and databases to scaling and observability — the team can focus on delivering value to clients instead of managing the cloud.

In short, ibizz does not view Nexaa as a migration project, but as a durable platform for sustained innovation — supported by a reliable European cloud provider committed to long-term collaboration and growth.

